



Isuzu Commercial Truck of America, Inc.

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ISUZU SETS ITS ALL-TIME RETAIL TRUCK SALES RECORD IN 2024

New Isuzu truck sales record tops record set last year.

ANAHEIM, Calif.—Isuzu Commercial Truck of America, Inc., distributor of America’s best-selling low cab forward trucks, announced today that it set a new Isuzu retail truck sales record. In 2024, Isuzu dealers sold more low cab forward trucks than the previous record set in 2023.

“2024 was a milestone year for us. We celebrated 40 years of Isuzu trucks in the US and launched our first electric vehicle – to set a new retail sales record is amazing!” said Shaun Skinner, president, Isuzu Commercial Truck of America. “Isuzu dealers really made the retail sales record possible. From defining our customer experience to bringing new customers into the Isuzu brand, they do a really great job at all levels.”

Skinner continued, “For 2025, there’s a lot to be excited about and we are in a great position for continued success. Our Class 3 to 5 product line in the N-Series gives customers a robust choice of powertrains and wheelbases that makes nearly everything possible with Isuzu. When you think about Class 6 and 7, our F-Series trucks have been very popular and opportunities there continue to grow. Even with some regulatory uncertainty, Isuzu is in a great position to serve the vast needs of the medium duty market.”

About Isuzu

Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States. Isuzu commercial trucks have been the best-selling low cab forward trucks in America every year since 1986. For more information, call (866) 441-9638 or visit www.isuzucv.com.

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