



*Commercial Truck of America, Inc.*

**FOR IMMEDIATE RELEASE:**

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## **THE FIRST ISUZU NRR-EV IS IN OPERATION!**

*The first production Isuzu NRR-EV is on the road.*

**ANAHEIM, Calif.**—Isuzu Commercial Truck of America, Inc., distributor of America’s best-selling low cab forward trucks, had its first NRR-EV put into service. Operated by Red Bull North America, the Isuzu NRR-EV is delivering beverage products throughout Southern California. This is a significant milestone for Isuzu and the medium-duty truck industry. With the advancement of powertrain technologies, collaboration on the body upfit, and planning of routes, zero-emission deliveries and sustainability in the medium-duty segment are underway.

The NRR-EV has a 100-kWh powertrain with an estimated range of about 100 miles under full payload. The range can vary based on driving style, use of the cab’s comfort features, and use of the adjustable regenerative braking system. This braking system recharges the battery with energy captured when the vehicle is coasting or slowing down. With a lightweight, all-aluminum 6-bay beverage body, the vehicle’s design maintains its cargo capacity. The NRR-EV’s 19,500-lbs. GVWR (Class 5) provides a hefty payload of around 9,000-lbs. with this body.

The NRR-EV embodies Isuzu’s commitment to delivering excellence and pushing the boundaries of what is possible in the commercial vehicle industry. With its advanced technology, impressive styling, and electric powertrain, the Isuzu NRR-EV is set to redefine the driving and ownership experience for North American customers.

Shaun Skinner, Isuzu President, is very enthusiastic about this milestone. “Today marks a major milestone for the industry and for us. Watching the NRR-EV evolve from a concept to a viable operating product is a big deal. Our teams and our clients have put so much time and effort into making this happen, and it speaks to our teamwork and dedication to more sustainable transportation solutions. It is no longer just a plan, we have zero-emission trucks serving our customers’ needs!”



### **About Isuzu Trucks**

Isuzu commercial trucks have been the best-selling low cab forward trucks in America every year since 1986. Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States and is a subsidiary of Isuzu Motors Limited, one of the world's largest manufacturers of medium- and heavy-duty trucks.

For more information, call (866) 441-9638 or visit [www.isuzucv.com](http://www.isuzucv.com).

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